

NEWS

For Immediate Release



Join Acclaimed Atlanta Chef Kevin Rathbun for Paint the Town

Night of food, wine and art to benefit Children's Healthcare of Atlanta and Pure Imagination

ATLANTA (DATE) – Mark and Layla Gunn, owners of The Melting Pot Atlanta-area restaurants, are proud to announce the return of the highly anticipated Paint the Town charity event on Saturday, November 3, 2012, featuring signature cuisine from honored guest **chef Kevin Rathbun** of Rathbun's, Kevin Rathbun Steak and Krog Bar along with prized artwork from renowned **artist Christopher M** to benefit local children's charities. An epicurean event lauded for its thoughtfully curated collection of the region's best fare, libations and artwork, Paint the Town is a distinctive annual fundraising event held at the Vinings Gallery benefitting Children's Healthcare of Atlanta and Pure Imagination Charity.

"We are thrilled to have chef Kevin Rathbun involved in Paint the Town again this year," said the Gunns. "Chef Rathbun has been a generous supporter of this event since its inception. We are confident that having him showcased in this new capacity will create an unforgettable experience for our loyal guests and allow us to make an even greater contribution to Children's Healthcare of Atlanta."

Catered to the area's gourmands and wine connoisseurs, guests will experience an impressive selection of wines carefully selected by The Melting Pot **owner and sommelier Mark Gunn**, including Realm wines throughout the VIP reception, as they browse the awe-inspiring painting collection of Christopher M and other featured artists at the Vinings Gallery. While enjoying a delicious assortment of passed hors d'oeuvres prepared by chef Rathbun, attendees are invited to participate in both live and silent auctions featuring highly coveted wine-centric items, with all monies raised going directly to the featured charities.

Atlanta's beloved **Kevin Rathbun** is a famed chef and restaurateur in Atlanta who boasts three extremely successful restaurants and has been featured on several national programs, including "Iron Chef" and the *Food Network's* "Best Thing I Ever Ate." He will delight guests with his signature gourmet cuisine during the Paint the Town event and he will also sponsor an exclusive VIP dinner the evening before featuring Chateau Boswell and Jacquelynn wines at his acclaimed restaurant, Rathbun's.

Renowned artist **Christopher M** enchants fans with his dramatic imagery as he creates vivid oil paintings of exquisite menu items and composed action images. The California native channels a chef's definitive attention-to-detail and labor-of-love approach to his paintings as he carefully creates each distinctive oil painting to resemble a chef's passion for cooking and all things culinary. **Christopher M** is graciously donating a one-of-a-kind portrait of **chef Kevin Rathbun** for the event's live auction.

Since its inception in 2008, Paint the Town has successfully raised \$300,000 for locally endeared children's charities. Paint the Town will be held on Saturday, November 3, 2012, from 7 to 10 p.m. at Vinings Gallery, located at 4686 South Atlanta Road in Smyrna. Details about the VIP reception at Rathbun's on Friday, November 2, event will be available prior to the event and will be offered on an invite-only basis. For more information, please visit www.paintthetownatlanta.org.

About Children's Healthcare of Atlanta

Children's Healthcare of Atlanta, a not-for-profit organization, is committed to enhancing the lives of children through excellence in patient care, research and education. Managing more than half a million patient visits annually at three hospitals and 16 neighborhood locations, Children's is one of the largest clinical care providers for children in the country. Children's offers access to more than 30 pediatric specialties and is ranked among the top children's hospitals by *Parents* magazine and *U.S. News & World Report*. With generous philanthropic and volunteer support, Children's has made an impact in the lives of children in Georgia, the United States and throughout the world. Visit www.choa.org for more information.

About Pure Imagination

Pure Imagination, which launched in spring 2010 from the inspiration of Mark and Layla Gunn, is a 501(c)(3) non-profit organization. The vision of the group is built around three core values: Pure Imagination encourages GENEROUS CHILDREN to form lifelong friendships with other children that are chronically or terminally ill by SHARING EXPERIENCES allowing these children to escape hospitals, protocols, intense scheduling and difficult daily challenges and EMBRACE HOPE by creating lasting memories beyond their imagination. Pure Imagination is now accepting nominations for qualified children. For more information on nominating a child, making a donation or scheduling a fundraiser, please visit them online at www.pure-imagination.org.

About Vinings Gallery

Vinings Gallery is a truly unique gallery offering an extraordinary mix of nationally acclaimed and emerging artists. The Gallery presents these artists with a passion and enthusiasm that is contagious. Walk through the gallery doors or visit online and discover why Vinings Gallery has struck a chord with collectors throughout Atlanta, the southeast and across the country. Explore Vinings Gallery at www.viningsgallery.com. The Gallery is located at 4686 South Atlanta Road, Suite F, in Smyrna, Georgia and can be reached at 404.794.7762.

About The Melting Pot

At The Melting Pot, fondue becomes a memorable, four-course dining experience where patrons can dip into something different. Guests enjoy a choice of flavorful fondue cooking styles and a variety of unique entrées combined with special dipping sauces. The menu also includes creamy cheese fondues, lively salads, fine wines and mouthwatering chocolate fondue desserts. The Melting Pot's four locations in the Atlanta area include The Melting Pot in Roswell, located at 1055 Mansell Road, Roswell, Ga. 30076, 770.518.4100; The Melting Pot in Duluth, located at 3610 Satellite Blvd NW, Duluth, Ga. 30095,

770.623.1290; The Melting Pot in Kennesaw, located at 2500 Cobb Place Lane, Suite 800, Kennesaw, Ga. 30144, 770.425.1411 and most recently The Melting Pot in Midtown, located at 754 Peachtree Street NE between 4th and 5th streets, Atlanta, Ga. 30308, 404.389.0099. For additional information or to make reservations at The Melting Pot, please visit the company's website at www.themeltingpot.com.

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Media Contact:



Julia Canaday / Tori Allen

v. 404-888-9348

f. 404-888-9349

tf. 877-231-1568

Julia@thereynoldsgroupinc.com

Tori@thereynoldsgroupinc.com