

NEWS

For Immediate Release



Get Ready to *Paint the Town...* and Change Lives in the Process!

The Melting Pot sponsors event to benefit Children's Healthcare of Atlanta and Pure Imagination

Atlanta, GA (November 3, 2010) – *Paint the Town* is back after popular demand! On January 22, 2011, The Melting Pot in Atlanta invites you to the 3rd annual *Paint the Town* charity event at Vinings Gallery to benefit two local children's charities: Children's Healthcare of Atlanta and Pure Imagination. Guests will experience the artistic innovations of **Denard Stalling** and **Pamela Sukhum** and sample carefully selected wines from the private cellar of **The Melting Pot** owner and sommelier, Mark Gunn and tasty gourmet cuisine by **C.H.E.F {Creative Hands, Epicurean Fare}**. The night will enchant connoisseurs and epicureans alike with rare, wine-centric auction items and an opportunity to win a trip to Napa Valley, Ca. valued at more than \$5,000.

Denard Stalling is known for his vivid "life-like" renditions of the world of music. These colorful and intricate paintings are fused through his artistic genius with his love of music. Stalling's knowledge of the musical instruments he paints is apparent through the intricacies in which he portrays in each masterpiece. During *Paint the Town*, be one of the lucky few to watch as Stalling unveils his most recent original piece, which captures the beauty and allure of "Wine Country."

Pamela Sukhum is recognized through for her vivid use of color and texture interpretation through thoughtful brushstrokes and lines, which seem to illuminate her art with radiant energy. Sukham has depicted the beauty she discovers from her travels around the world through her artwork, creating a whimsical recreation of the world around us. Admire her artistic hand as Sukhum paints one of her memorable masterpieces live during *Paint the Town*. This original composition will be auctioned at evening's end.

Paint the Town is scheduled to take place January 22, 2011 from 7-10 p.m. at the Vinings Gallery, located at 4686 South Atlanta Rd., Smyrna, Ga. 30080. Since 2007, "Paint the Town" has raised more than \$200,000 to benefit the medical needs of children and their families. The Melting Pot guarantees an exhilarating experience during this charity event, so reserving tickets early is a must. Tickets are \$75 per person and \$150 per person for the VIP evening. The VIP evening is the premiere ticket to *Paint the Town* as it allows guests to have all access to each evening at 6 p.m. instead of 7 p.m., presenting the opportunity for intimate conversation with the artists. VIP ticket holders are also offered special cellar selection wines to reward the palate. In addition to the wine and the artist meet and greet, *Paint the Town's* VIPs are invited to a private silent auction offering the most premier items, while, of course, benefiting the patients at Children's Healthcare of Atlanta and Pure Imagination. Tickets are available online at www.paintthetownatlanta.org.

About Children's Healthcare of Atlanta

Children's Healthcare of Atlanta, a not-for-profit organization, is committed to enhancing the lives of children through excellence in patient care, research and education. Managing more than half a million patient visits annually at three hospitals and 16 neighborhood locations, Children's is one of the largest clinical care providers for children in the country. Children's offers access to more than 30 pediatric specialties and is ranked among the top children's hospitals by *Parents* magazine and *U.S. News & World Report*. With generous philanthropic and volunteer support, Children's has made an impact in the lives of children in Georgia, the United States and throughout the world. Visit www.choa.org for more information.

About Pure Imagination

Pure Imagination, which launched Spring 2010 from the inspiration of Mark and Layla Gunn is a 501(c)(3) non-profit organization. The vision of the group is built around three core values. Pure Imagination encourages GENEROUS CHILDREN to form lifelong friendships with other children that are chronically or terminally ill by SHARING EXPERIENCES allowing these children to escape hospitals, protocols, intense scheduling and difficult daily challenges and EMBRACE HOPE by creating lasting memories beyond their imagination. Pure Imagination is now accepting nominations for qualified children. For more information on nominating a child, making a donation or scheduling a fundraiser, please visit us online at www.pure-imagination.org.

About The Melting Pot

At The Melting Pot, fondue becomes a memorable, four-course dining experience where patrons can dip into something different. Guests enjoy a choice of four flavorful fondue cooking styles and a variety of unique entrées combined with special dipping sauces. The menu also includes creamy cheese fondues, lively salads, fine wines and mouthwatering chocolate fondue desserts. The Melting Pot's four locations in the Atlanta area include The Melting Pot in Roswell, located at 1055 Mansell Road, Roswell, Ga. 30076, 770.518.4100; The Melting Pot in Duluth, located at 3610 Satellite Blvd NW, Duluth, Ga. 30095, 770.623.1290; The Melting Pot in Kennesaw, located at 2500 Cobb Place Lane, Suite 800, Kennesaw, Ga. 30144, 770.425.1411 and most recently The Melting Pot in Midtown, located at 754 Peachtree Street NE between 4th and 5th streets, Atlanta, Ga. 30308, 404.389.0099. For additional information or to make reservations at The Melting Pot, please visit the company's website at www.themeltingpot.com.

#

Media Contact:



The Reynolds Group Inc

Alyssa Jones

v. 404-888-9348

f. 404-888-9349

tf. 877-231-1568

Alyssa@thereynoldsgroupinc.com