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Annual Paint the Town Event Will Transform Vinings Gallery into a Napa Valley Wine Experience

*Special evening with exquisite food, wine and art ALL benefitting Children's Healthcare of Atlanta
and Pure Imagination*

ATLANTA, GA (November 1, 2013) – Mark and Layla Gunn, owners of The Melting Pot Atlanta-area restaurants and founders of Pure Imagination, are thrilled to bring Napa Valley to the Vinings Gallery for the fifth annual Paint the Town charity event on Saturday, January 18, 2014. For the past four years, this event has raised more than \$400,000 to benefit children with catastrophic and life threatening diseases. The intimate evening will include the finest in cuisine, carefully selected wines and renowned artwork, benefitting Children's Healthcare of Atlanta and Pure Imagination Charity.

As a signature piece of Paint the Town, attendees will have the exclusive opportunity to bid on highly anticipated auction items including superb, limited edition wine from featured winery owners and winemakers from several of Napa Valley's most coveted wineries. The participating wineries are:

- Andrew Geoffrey Vineyards featuring owner/winemaker, Peter Thompson
- Frias Family Vineyards featuring owner, Fernando Frias
- Hill Family Estate featuring owner, Ryan Hill
- Skipstone Ranch featuring general manager, Brook Drummond
- Upstart Crow featuring owner, Blake Chambers

Other notable auction items include an original oil painting by renowned, featured artist, Steven Quartly, and an unforgettable trip to Napa Valley that is valued at more than \$5,000. All proceeds from the silent and live auctions will be donated directly to Children's Healthcare of Atlanta and Pure Imagination Charity.

Not only will guests have the benefit of a beautiful selection of art, gourmet fare and fine wine, but also "The Artist's Palate" which includes honored California chefs – Chef Geoffrey Thompson from Andrew Geoffrey Vineyards, and Chef Amy Schaefer from Skipstone Ranch. Both chefs will delight guests with passed hors d'oeuvres from their signature cuisine, perfectly paired with a variety of hand-selected wines from The Melting Pot's owner and sommelier, Mark Gunn.

“We are extremely honored to have the helpful support of the community in order to continue the tradition of Paint the Town,” stated the Gunns. “We are appreciative of our guests who have donated compassionately over the past five years to impact the lives of Atlanta’s youth and we look forward to another very successful event.”

To purchase tickets to Paint the Town, click [here](#). To learn more about Paint the Town, please visit www.paintthetownatlanta.org.

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About Children’s Healthcare of Atlanta

Children’s Healthcare of Atlanta, a not-for-profit organization, is dedicated to making kids better today and healthier tomorrow. Our specialized care helps children get better faster and live healthier lives. Managing more than half a million patient visits annually at three hospitals and 20 neighborhood locations, Children’s is the largest healthcare provider for children in Georgia and one of the largest pediatric clinical care providers in the country. Children’s offers access to more than 60 pediatric specialties and programs and is ranked among the top children’s hospitals in the country by U.S.News & World Report. With generous philanthropic and volunteer support, Children’s has made an impact in the lives of children in Georgia, the United States and throughout the world. Visit www.choa.org for more information.

About Pure Imagination

Pure Imagination, which launched Spring 2010 from the inspiration of Mark and Layla Gunn is a 501(c)(3) non-profit organization. The vision of the group is built around three core values. Pure Imagination encourages GENEROUS CHILDREN to form lifelong friendships with other children that are chronically or terminally ill by SHARING EXPERIENCES allowing these children to escape hospitals, protocols, intense scheduling and difficult daily challenges and EMBRACE HOPE by creating lasting memories beyond their imagination. Pure Imagination is now accepting nominations for qualified children. For more information on nominating a child, making a donation or scheduling a fundraiser, please visit us online at www.pure-imagination.org.

About The Melting Pot

At The Melting Pot, fondue becomes a memorable, four-course dining experience where patrons can dip into something different. Guests enjoy a choice of four flavorful fondue cooking styles and a variety of unique entrées combined with special dipping sauces. The menu also includes creamy cheese fondues, lively salads, fine wines and mouthwatering chocolate fondue desserts. The Melting Pot’s four locations in the Atlanta area include The Melting Pot in Roswell, located at 1055 Mansell Road, Roswell, Ga. 30076, 770.518.4100; The Melting Pot in Duluth, located at 3610 Satellite Blvd NW, Duluth, Ga. 30095, 770.623.1290; The Melting Pot in Kennesaw, located at 2500 Cobb Place Lane, Suite 800, Kennesaw, Ga. 30144, 770.425.1411 and most recently The Melting Pot in Midtown, located at 754 Peachtree Street NE between 4th and 5th streets, Atlanta, Ga. 30308, 404.389.0099. For additional information or to make reservations at The Melting Pot, please visit the company’s website at www.themeltingpot.com.