



5th Annual Paint the Town Charity Event Boasts Record Numbers

Record-breaking \$115,000 raised for Children's Healthcare of Atlanta and Pure Imagination

ATLANTA, GA (January 31, 2014) – Owners of Atlanta area Melting Pot restaurants, Mark and Layla Gunn, hosted the fifth annual Paint the Town charity event on January 18, which raised a record-breaking \$115,000 to benefit Children's Healthcare of Atlanta and Pure Imagination charity. This brings the total donations to well over half a million dollars.

In addition to the record-breaking donations, over 150 guests attended the event hosted at Vinings Gallery in Smyrna. The intimate evening included a beautiful selection of artwork, a wide variety of auction items ranging from vacation packages in Napa Valley to the Oregon Wine Country and a live original oil painting by featured artist, Steven Quartly, who's breathtaking art collection was on display at the gallery.

This year's event had a unique spin in which the Gunns brought Napa Valley to the Vinings Gallery in honor of their friend, Alan Fabian, who is fighting cancer. Four of Napa Valley's most coveted wineries flew in from California to serve their finest selections: Andrew Geoffrey Vineyards, Frias Family Vineyards, Hill Family Estate and Skipstone Ranch. To accompany the fine wine, hors d'oeuvres from two chefs of the aforementioned wineries were served alongside the wine.

"We are ecstatic at the amount of funds raised this year to benefit Children's Healthcare of Atlanta and Pure Imagination," stated Mark and Layla Gunn. "None of this would be possible without our incredibly generous guests who share our passion for making a difference in the lives of children."

To learn more about Paint the Town, please visit www.paintthetownatlanta.org. For more information on Pure Imagination, please visit www.pure-imagination.org.

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About Children's Healthcare of Atlanta

Children's Healthcare of Atlanta, a not-for-profit organization, is dedicated to making kids better today and healthier tomorrow. Our specialized care helps children get better faster and live healthier lives. Managing more than half a million patient visits annually at three hospitals and 20 neighborhood locations, Children's is the largest healthcare provider for children in Georgia and one of the largest pediatric clinical care providers in the country. Children's offers access to more than 60 pediatric specialties and programs and is ranked among the top children's hospitals in the country by U.S. News & World Report. With generous philanthropic and volunteer support, Children's has made an impact in the lives of children in Georgia, the United States and throughout the world. Visit www.choa.org for more information.

About Pure Imagination

Pure Imagination, which launched Spring 2010 from the inspiration of Mark and Layla Gunn is a 501(c)(3) non-profit organization. The vision of the group is built around three core values. Pure Imagination encourages GENEROUS CHILDREN to form lifelong friendships with other children that are chronically or terminally ill by SHARING EXPERIENCES allowing these children to escape hospitals, protocols, intense scheduling and difficult daily challenges and EMBRACE HOPE by creating lasting memories beyond their imagination. Pure Imagination is now accepting nominations for qualified children. For more information on nominating a child, making a donation or scheduling a fundraiser, please visit us online at www.pure-imagination.org.

About The Melting Pot

At The Melting Pot, fondue becomes a memorable, four-course dining experience where patrons can dip into something different. Guests enjoy a choice of four flavorful fondue cooking styles and a variety of unique entrées combined with special dipping sauces. The menu also includes creamy cheese fondues, lively salads, fine wines and mouthwatering chocolate fondue desserts. The Melting Pot's four locations in the Atlanta area include The Melting Pot in Roswell, located at 1055 Mansell Road, Roswell, Ga. 30076, 770.518.4100; The Melting Pot in Duluth, located at 3610 Satellite Blvd NW, Duluth, Ga. 30095, 770.623.1290; The Melting Pot in Kennesaw, located at 2500 Cobb Place Lane, Suite 800, Kennesaw, Ga. 30144, 770.425.1411 and most recently The Melting Pot in Midtown, located at 754 Peachtree Street NE between 4th and 5th streets, Atlanta, Ga. 30308, 404.389.0099. For additional information or to make reservations at The Melting Pot, please visit the company's website at www.themeltingpot.com.

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